**PROGRAM DESCRIPTION**

The Pharmaceutical Health Services, Outcomes, and Policy (PHSOP) graduate program uses an interdisciplinary approach, preparing students to conduct a broad spectrum of health-related research. The PHSOP graduate program offers a Masters and/or Doctoral Degree.

**PROGRAM OBJECTIVE**

PHSOP’s objective is to prepare students to perform meaningful independent research and to develop scholarly characteristics that will ready them for a professional career.

Upon graduation, students can find career opportunities within academia, pharmaceutical industry, pharmaceutical associations, local/state/and national health agencies, health care delivery, managed care, state boards of pharmacy, as well as with medical media organizations.

**AREAS OF STUDY**

- Administration
- Health Outcomes
- Health Policy
- Health Service Research
- Marketing
- Pharmacoeconomics
- Pharmacoepidemiology

The expertise of PHSOP faculty includes:

- Health Policy Evaluation
- Medication Adherence
- Pharmaceutical marketing
- Pharmacoeconomics
- Pharmacoepidemiology
- Social & Behavioral Sciences
- Quality of life

The faculty members involved in the PHSOP program have made significant accomplishments in their respective areas of interest. Their ongoing projects are supported in part by grants from private and public funding agencies, the pharmaceutical industry, and various private foundations.

The program provides support to assist students in achieving these competencies:

- Apply ethical principles and comply with legal and regulatory requirements in the conduct of professional activities
- Communicate effectively with the health care, research, and lay communities
- Demonstrate professional values and behaviors
- Design and conduct patient-oriented research and interpret the results
- Develop research questions to address health care problems
- Implement a strategy for life-long personal and professional development
Ewan K. Cobran, Ph.D.
Assistant Professor
Research Interests:
Health services research, comparative
effectiveness, health disparities, cancer
screening, prevention, outcomes, fatalism,
survivorship, community-based participatory
research, patterns of care, nativity, and large
data analysis.

Duska Franic, Pharm.D., Ph.D.
Associate Professor
Research Interests:
Patient reported outcomes (PROs), focused on
methodological issues surrounding various
methods of patient preference measurement,
including psychometric and non-psychometric, or
welfare-based approaches, including utility
assessment and contingent valuation, with an
emphasis on policy decision making.

Jayani Jayawardhana, Ph.D.
Assistant Professor
Research Interests:
Health economics, health policy, pharmaceutical
economics, industrial organization

Merrill Norton, Pharm.D., NCAC II, CCS,
CCDP-D
Clinical Associate Professor
Research Interests:
Addiction Pharmacy- specialty areas of
addiction medications, psychiatric medications,
and pain management medications; addiction
counseling and treatment medications; pain
management of the addicted patient.

Matthew Perri, III, Ph.D.
Professor and Associate Head
Research Interests:
Pharmaceutical Marketing and Economics

Elisabeth Lilian Sattler, Ph.D.
Interdisciplinary Assistant Professor
Research Interests:
Health disparity, food insecurity, medication
adherence, gerontology/geriatrics, and chronic
disease management.

Henry N. Young, Ph.D.
Kroger Associate Professor, PHSOP Director
Research Interests:
Medication use behaviors, health services
research, health communication, health outcomes,
and minority and underserved populations.

For additional information, please contact:

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